SPECIAL WORLD MALARIA DAY 2021!!

Celebrating Women in Malaria Response
Every year on 25 April, the world celebrates World Malaria Day (WMD). In the run-up to this day, several actors working in the fight against this disease mobilise to carry out activities to sensitise the population to the fight against this scourge which continues to wreak havoc in communities, particularly among children and pregnant women.

ISA took the opportunity of the WMD to conduct several activities in consortium with partners who joined the organization at the national and international level to conduct advocacy with leaders and awareness raising with communities.

ISA would like to thank all partners for their valuable contributions and support.
ISA celebrates African Women engaged In Malaria Response!

On April 22nd 2021, Impact Santé Afrique (ISA) in collaboration with African Leaders Malaria Alliance (ALMA) Celebrated African Women in Malaria response during a virtual conference. Several important women in the fight against malaria took part in the conference, specifically: Dr Ngwashi & linda Mafu, Mrs Joy Phumaphi, Mrs Carol Nawina, Mrs Lundi anne Oman, Mrs Fatima Kolo, Mrs Cecilia Senoo, Prof sheetal Silal, Dr. Damaris Matoke-Muhia Pan, Dr. Achan Jane Edwin, Dr. Emelda Okiro, Dr Keziah L. Malm, Dr. Dorothy Achu, Dr Harriet PASQUALE, Dr Mutinda Mudenda, Ms Wendy Uwase, Mrs Kedest Tesfagiorgis

The purpose of the conference was to celebrate African women in the fight against malaria. The quality of the presentations made the conference enriching and several recommendations were taken among which:

• African women have to join hands to fight against Malaria

• They must celebrate powerful African women who fight against Malaria and share their stories to inspire a new generation of young African women, to dedicate their life in ending this sketch and other diseases that burdens our communities and our children

• African Women may as well take charges and become Africa malaria burden healers, leaders of the changes at the historical, national and continental level

• It is very important to actually give visibility to the women themselves and give the voice to them

• Champions have to engage and train mobile clinics and using them and committing workers to, provide malaria prevention and treatment services
Establishment of End Malaria Council and End Malaria Fund To definitively draw the line against malaria

On the occasion of the World Malaria Day 2021, the Minister of Health of Cameroon, Dr MANAOUDA MALACHIE announced on April 23, during a press briefing in Yaoundé, the establishment of End Malaria Council and End Malaria Fund.

To definitively draw the line against malaria, the government in collaboration with partners has developed a set of strategies among which the establishment of End Malaria Council and End Malaria Fund. The watchword is to redouble efforts in order to succeed in the near future in eliminating malaria. The End Malaria Council is an important mechanism for stimulating advocacy, action and multi-sectoral resource mobilization for malaria control.

The End Malaria Council will bring together senior government, business and community leaders to advocate for malaria control actions, build new national partnerships, and mobilize commitments from their respective sectors to achieve the national malaria elimination goal. Members will work together by combining best practices with innovations to address the operational challenge and budgetary gap that prevents the implementation of the national strategy, ensuring its success.

These council and fund will build on the foundation of the results-oriented National Roll Back Malaria Committee and will be chaired by the Prime Minister, Head of Government.

MEDIA TOUR ON MALARIA AWARENESS BY MALARIA EXPERTS

In this period where the impact of COVID-19 is still being felt all over the world and particularly in Cameroon, malaria remains a major public health concern, especially as the rainy season approaches and this disease takes an even greater toll.

It is therefore important, and even primordial, to inform and sensitize the population on the methods of prevention, diagnosis and management of malaria.

With this objective in mind, in collaboration with experts from the National Malaria Control
Program in Cameroon (NMCP) and Breakthrough Action, Impact Santé Afrique organized a media tour from April 13 to April 24 in preparation for World Malaria Day 2021, scheduled for Sunday, April 25, 2021.

Through broadcasts/debates, passages and subsequent interventions, these experts have carried loud and clear the voices of malaria in the news of the following media: CRTV, SATELLITE FM, CRTV RADIO, NOUVELLE EXPRESSION, MUSLIM TV, SATELLITE FM. The media tour was very successful and had the expected impact, as the populations were sensitized.

The experts delivered strong messages to the people about the malaria situation in Cameroon, the actions and progress made in the fight against malaria in the COVID-19 context, and World Malaria Day 2021. They gave a glimpse of hope in the fight for the elimination of malaria in Africa and more globally in the world.

On the occasion of World Malaria Day, Impact Santé Afrique (ISA) set the stage for a malaria-free 2030 in Cameroon. By sending strong and impactful messages to populations, decision makers, political and community leaders, ISA started a media tour during the period of April 13 to 24 2021, through national and international medias.

As a wake-up call, the NGO led by Olivia Ngou, as its name indicates, worked to create a considerable impact among politicians and populations. Indeed, during this important period for malaria control stakeholders, particular emphasis was placed on the need to mobilize domestic resources, because in order to meet the needs of communities, the resources allocated to malaria must be increased, and the commitment of communities in the fight against malaria must be increased.

Impact Santé Afrique, through its Executive Director, Olivia Ngou, Mr. Joseph Wato and Ms. Augustine Tassi a Community Health Worker from Cameroon, and Ms. Zeinabou Ide from Niger, had the honor of speaking to the following media outlets in Cameroon: Echos Santé, Radio Balafon, Le Messager, and international media: Expertise France’s 5% Initiative, Label TV, France 24, Africa 24, Niamey Info.com, and Jeune Afrique.

While progress in the global response to malaria has stalled in recent years, a growing number of low-burden malaria countries are moving closer to and achieving the goal of eliminating malaria transmission. ISA is committed to this goal, and is working hard to achieve. #MeetTheTarget.
Lions Club Camaroes and Impact Santé Afrique join forces to fight against malaria

On April 14, 2021, an awareness campaign was conducted by the Lions Club Douala (LCD) Camaroes and the NGO Impact Santé Afrique (ISA), in collaboration with their partners Ministry of Public Health/National Malaria Control Programme (NMCP) and the Town Council of Douala 5th (Bonamoussadi). It was held at the esplanade of the Douala 5th town hall. The objective of this campaign was to reinforce the knowledge of the population on malaria, as well as on the means of prevention and fight against this disease in the particular context of COVID-19.

This day was marked by the signing of the charter of commitment of leaders for the fight against malaria, by the Lions Club Douala Camaroes, the Lion Governor of District 403B1 accompanied by the members of his cabinet, the presidents of the Lions clubs of the city of Douala (Regions 21 and 22), the Town Hall of Douala 5th and community leaders. It was also an opportunity to remind the people of Douala 5th and all the actors present that malaria remains a disease that takes its toll with nearly 11,000 deaths in 2020 each year, particularly among children and pregnant women. The population was sensitized on the importance of the use of the LLIN and its care to prevent malaria and also on how to recognize the symptoms of malaria in order to facilitate the rapid treatment of a malaria patient. With the presence of the media (Le Jour, La Nouvelle Expression, Canal 2 and Radio Balafon), the audience was not limited to those present but extended to the whole country and beyond.

Youth Conference: African Youth draw the line against malaria!

On April 23, 2021, ALMA invited African youth engaged in the fight against malaria to an online conference on the theme «Zero Malaria - Draw The Line Against Malaria». The youth spoke about the importance of including youth and giving them a permanent position at the table of decision makers to bring up the needs and implement the youth strategy in the action plans of the organizations in order to really take into account the grievances of youth and amplify their voices in the fight...
against malaria.

The creation of the African Youth Advisory Council (AYAC) which, for example, will allow them to become the voice of the voiceless, to develop a teamwork led and directed by young people who share a common concern: how to end malaria.

Below are some recommendations from AYAC:

- Youth intervention at the decision-makers’ table
- Organize virtual or in-person advocacy activities to move the lines
- Include youth in national, regional and international committees in order to work closely with CCMs, NMCPs, Ministries in order to have a real impact at the national, regional and international levels
- Share the AYAC work and contributions in order to use the best practices that work in African targeted countries.
- Participate in international meetings to share the experiences of communities affected by malaria and to ensure that this disease remains a priority on the agendas of our Heads of State.
- Benefit from capacity building and tools to be more effective in our advocacy such as the ALMA scorecard which is an excellent advocacy tool
- Make resources available to make AYAC a strong network in strategic communication in the fight against malaria
- Encourage leaders to increase not only the domestic resources allocated to health but also the matching funds for malaria grants from the 2021-2023 global fund, otherwise it will be the communities that will once again pay the highest price.
- Create education scholarship in the fight against malaria for the youth engagement
- Get young entrepreneurs, students, and employees from diaspora to commit themselves in the fight against malaria

On the occasion of the 14th edition of the World Malaria Day which took place on April 25th, 2021, Impact Santé Afrique - ISA in collaboration with African Leaders Malaria Alliance (ALMA) organized a social media campaign «Celebrating African Women in the Malaria Response». The campaign aimed to showcase the important role and impact of women in the fight against malaria by celebrating their commitment and actions.
In these places of honor were several important women including Dr. Ngwashi & Linda Mafu, Mrs Joy Phumaphi, Mrs Carol Nawina, Dr. Corine Karema, Mrs Lundi Anne Oman, Mrs Fatima Kolo, Mrs Cecilia Senoo, Prof Sheetal Sial, Dr. Damaris Matoke-Muhsia Pan, Mrs. Olivia Ngou, Dr. Achan Jane Edwin, Dr. Emelda Okiro, Dr. Keziah L. Malm, Dr. Dorothy Achu, Dr. Harriet Pasquale, Dr. Mutinda Mudenda, Ms Wendy Uwase, Mrs. Kedest Tesfagiorgis.

Women of influence and impact, these women were able to bring strong and impactful messages to the communities, through their testimonies, in order to include women at all levels of decision making, because their role is important and even crucial in the fight against malaria.

A big thank you to all those who have brought together the voice of women in the fight against this disease.

“African and South Asia Civil Society take action to fight against malaria!”

For World Malaria Day 2021, Civil society mobilized around 2 themes: The importance of monitoring and community engagement in malaria control and The need to ensure timely mobilisation of counterpart funds from the global fund malaria grant by your country for the 2021 - 2023 round.

During the whole month of April 2021, civil society organisations carried out several activities on the ground, including: community awareness campaigns, distillation of messages on social networks (Facebook, Whatsapp, Twitter, Instagram...) , media interventions, sportive activities, consultation and discussion workshops, and many others activities.
On April 20th, CS4ME members gathered to increase community engagement and ensure timely mobilization of malaria co-funding requirements of the Global Fund programmes. Many stakeholders were involved, including: WHO, RBM to End malaria partnership, Malaria Free Mekong, ALMA, RAME and others partners. Almost 500 participants (Government, National Malaria Control Programs (NMCPs), Country Coordinating Mechanisms (CCMs), Media, Parliamentarians and CSOs) attended this conference, coming from Africa, Europe, Asia, America and Australia.

Through the interventions of the different panelists, civil society was informed about the Global malaria situation and key elements of WHO malaria technical strategies, the importance of mobilizing counterpart funds from the Global Fund malaria grant by countries for the 2021 - 2023 cycle, and civil society experience in community engagement around the world.

A key element of this conference was the two panels on community engagement and mobilizing the counterpart’s funds. Following the various interventions of the panelists and the

Thanks to those who did this great work!

ACOMIN/Nigeria, AFEDEC/Cameroon, AFVIVO/Cameroon, AISN/Senegal, AMREN/Ghana, HFFG/Ghana, Kids&teens NGO/Nigeria, Malaria Free Mekong/Thailand, ONEN/Niger, ONG Policis Gabon, RAME/Burkina/Faso, Youth Leader for Health/, RNGOF/Rwanda, CNRSC/DRC, MACIS/Uganda

Article HFFG

Video Youtube Youth Leader for Health
https://www.youtube.com/watch?v=8OfE-gQRgdU

LIL’ CS4ME ACTION BRIEF

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A key element of this conference was the two panels on community engagement and mobilizing the counterpart’s funds. Following the various interventions of the panelists and the
exchanges with the participants, civil society made strong recommendations:

Some key recommendations:

- The CCMs should strengthen the participation and training of malaria civil society representatives on CCMs to ensure information flows well and civil society are engaged in domestic resource mobilization.
- CSOs should increase advocacy in malaria endemic countries to increase domestic investments in health and prioritizing malaria.
- The creation of End Malaria Council and Funds run by Governments, CSOs, Private Sector and other key actors can contribute to mobilizing domestic resources and help putting malaria and public health issues higher on the governments’ agendas.
- Community action should be the priority for CSOs in order to enable community mobilization. Through advocacy, decision makers understand that CSOs are also real partners.
- Capacity building of CS4ME member should increase. Enough resources (human, financial, technical) should be mobilized to meet the training needs of these CSOs.
- Ensure that civil society use all vernacular languages in all information, education and communication materials produced for the grassroots communities in an innovative way.
- Etc.

Please, find here the links of the conference:

https://www.youtube.com/watch?v=-BliXw9prT84&t=1007s
https://www.youtube.com/watch?v=1VXL-VF15Gtc

CS4ME déclaration 2021

With one voice, Malaria civil society is mobilizing for a more meaningful engagement of states and communities in the fight against malaria.

Every year, the world celebrates World Malaria Day on April 25. In the prelude to this day, many activities are carried out by actors in the fight against malaria to remind the world of the impact that this disease still has in the 21st century. Among these actors, civil society is increasingly raising its voice against this scourge that continues to kill the most vulnerable populations, especially women and children under 5 years old. Malaria Civil Society is calling on leaders and decision-makers to better invest in the fight against malaria. As such, CS4ME has published on April 22, 2021 a statement of the highest importance to all stakeholders and decision makers in the countries most affected by this disease in Africa and Southeast Asia. The drafting of this statement follows a laborious consultative process among the members of the CS4ME network. A working group dedicated to the elaboration of this declaration was set up on the sidelines of the 14th edition of the World Malaria Day. At the end of this work, a strong message was sent to leaders and decision-ma-
kers reminding them that despite the presence of COVID-19, malaria remains the disease that decimates the most vulnerable populations in Africa and Southeast Asia. Thus, on behalf of the communities affected by this scourge, CS4ME advocates for sustainable national funding and a more meaningful engagement of communities affected by malaria.

Below are some key points from the Declaration:

- **Increase the allocation of domestic funds for malaria control financing through** increasing the government’s health budget, including for malaria control, and increasing the mobilization of the private sector to ensure its financial contribution to malaria control.

- **Prioritize high-impact, community-led interventions** in the implementation, monitoring, and evaluation of malaria control activities and programs.

- **Promote a strong partnership between communities, civil society, and government institutions** to improve coordination and communication among these various actors, and build a culture of mutual accountability.

The full CS4ME Declaration is available here World Malaria Day 2021 - CS4ME

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**Mobilization of CS4ME members on social media**

On April 25, 2021, CS4ME members celebrated World Malaria Day with a small campaign on social networks by changing their profile picture with a Facebook frame. The objective of this campaign is to widely spread one of the recommendations of the civil society, notably on the increase of community engagement and domestic resources in order to #MeetTheTarget.
Soutenez notre travail, rejoignez-nous !

Lien vers le formulaire d’inscription CS4ME : https://cs4me.org/rejoignez-nous/?lang=fr
Et pour plus d’informations, visitez notre site internet : www.CS4ME.org

En vous souhaitant un printemps sans paludisme,
L’Equipe Impact Santé Afrique

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