

World Malaria Day 2020: a special newsletter for a special day !



ISA HIGHLIGHTS

Civil Society Online Conference on Malaria with the World Health Organization (WHO)

Impact Santé Afrique (ISA) marked World Malaria Day 2020 with several activities including the organization of two webinars in partnership with WHO on the theme: « **Avoiding a Malaria Crisis: Collective Actions for a greater Impact** ».



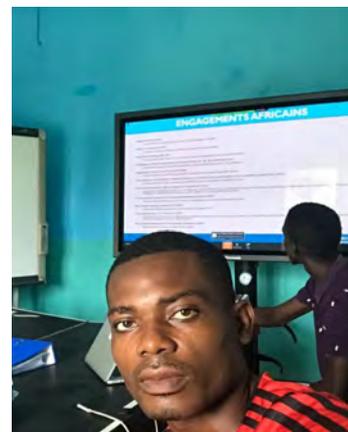
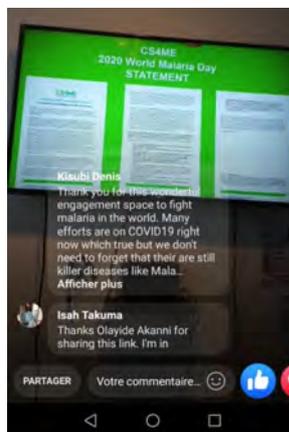
Benin, Burkina Faso, Cameroon, Chad, Congo, Democratic Republic of Congo, France, Gambia, Gabon, Ghana, Guinea, India, Kenya, Madagascar, Niger, Nigeria, Senegal, Sierra Leone, Switzerland, Tanzania, Thailand, Togo, Uganda, United States, Zimbabwe, etc.).

Thanks to Facebook Live, the audience has been expanded. Hundreds of Internet users were also able to follow the speakers live. There were **535 views with a reach of 2520 people for the French-language webinar and 696 views with a reach of 2820 people for the English-language webinar**.

Through these webinars, Civil Society and other participants gained a better understanding from WHO Global Malaria Program on the current malaria strategies and recommendations in COVID-19 context and the importance and the key role each actor can play to reduce the malaria burden during this time.

The French webinar was held on April 22nd and the English webinar on April 23rd 2020. ISA would like to thank the partners who contributed to the success of this conference: WHO, RBM Partnership to End Malaria, Malaria CSO Platform GMS, EANNASO, ACOMIN, WACI Health, GFAN Africa, Speak Up Africa, APDSP, RAME, ONEN.

Each webinar exceeded the maximum capacity we had at the time and was attended by **more than 100 participants** composed of representatives of Civil Society Organizations, media, National Malaria Control Programmes and other partners from various countries (Belgium,



World Malaria Day Press conference «online» of the NMCP Cameroon



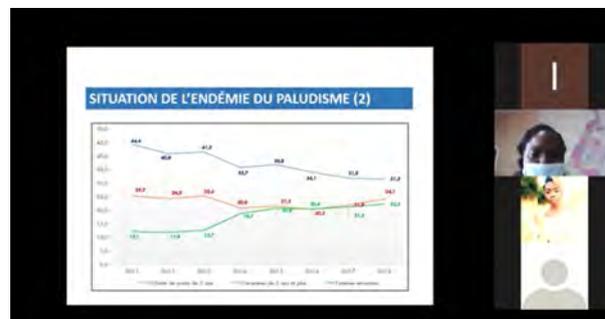
On April 20, 2020, the National Malaria Control Programme (NMCP) - Cameroon, led by the Permanent Secretary, Dr Dorothy Achu in collaboration with Impact Santé Afrique (ISA), held a press conference online via the Zoom application in order to sensitize the medias on malaria especially in this context of the COVID-19 pandemic.

The conference aimed to :

- To give a current state of the malaria situation in Cameroon ;
- Present the vision of the MOH and national malaria strategic interventions and key activities this year.
- Improve the organization of the Seasonal Malaria Chemo-Prevention Campaign (CPS) in the North and Far North;
- Securing domestic funding and also external funding for the next three years

At the end of the press conference, key decisions were announced :

- Initiate advocacy for the engagement of more leaders to increase the resources for malaria
- Plan the introduction of new IPTi (Intermittent Preventive Treatment for Infants) interventions;
- Finalize the LLIN mass campaign in the 11 health districts of Littoral, North-West, South-West and Centre this June.



Coordination of a media tour on the need to continue the fight against malaria during the COVID-19 crisis

At a time when COVID-19 is rampant throughout the world and is weakening health systems in Cameroon and elsewhere in the world, it is essential to increase public information on malaria prevention, diagnosis and treatment as the rainy season approaches, when malaria is taking an even greater toll.

This was the objective of the media tour organized by Impact Santé Afrique with experts from the National Malaria Control Programme of Cameroon, Breakthrough Action, and OFIF in the period around World Malaria Day.

The populations of Cameroon were thus sensitized thanks to broadcasts/debates, interviews and various passages in the following media news bulletins: CHANNEL 2 INTERNATIONAL, CRTV RADIO, CRTV TELE, LAMINUTE.INFO, MAGIC FM, MUSLIM FM, RADIO LUMIERE, SATELITTE FM, ZENITH FM.

The prevention and management of malaria, good practices to be followed during the COVID-19 pandemic period and the importance of community involvement were discussed.



ZOOM ON...

Impact Santé Afrique (ISA) raises awareness about malaria at international level

The international health news being essentially monopolized by the COVID-19 pandemic since January, Impact Santé Afrique was able on this World Malaria Day, on international media to convey important messages on the fight against this malaria, a disease that is taking the life of thousands of children, women and communities members each year.

Indeed, Impact Santé Afrique considered it useful to sound the alarm on the importance of continuing to fight against malaria (one of the leading causes of mortality in Africa) during this COVID-19 pandemic period by reminding malaria will strike even harder if attention and efforts are slowed down.

It was also discussed the need for local decision-makers to ensure an increase in national resources allocated to health to deal with both COVID-19 and malaria and other epidemics that cause deaths in Africa.

Impact Santé Afrique, through its Executive Director, **Olivia Ngou**, and some experts such as **Dr Corine Karema from Rwanda, Pr Ibrahima Seck from Senegal, Mr Hamza Djibo from Niger, Mr Ayo Ipinmoye from Nigeria** intervened in the following audiovisual media: AFRICANEWS, AFRICA 24, AFRICA RADIO (Ex - Africa N°1), MIKADO FM (one of the United Nations radio stations), RT FRANCE, DEUTSCHE WELLE, FRANCE 24 (in French and English) and RFI.

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LIL' CS4ME ACTION BRIEF FOR « WORLD MALARIA DAY »



The World Malaria Day 2020 CS4ME Statement

For World Malaria Day, CS4ME issued on 24 and 25 April 2020, a statement of utmost importance to the leaders and decision-makers .

The Declaration was developed by CS4ME members through consultations and working groups and is a reminder that while the world is currently facing a health crisis due to COVID-19, it is important to continue the malaria fight because malaria will hit the hardest the most vulnerable communities that do not have access to quality prevention and care services in a timely manner.

Below are some key points from the Declaration :

- **Increase the allocation of national resources for health** and prioritize high-impact, community-led interventions;
- **Ensure that high-quality malaria control tools and effective products** (such as Long-lasting Insecticidal Nets) **continue to be deployed** in even the most remote communities;
- **To increase the technical, financial and institutional capacity of Civil Society and community-based organizations** so that they can contribute even more effectively and qualitatively to the reduction of malaria morbidity and mortality;
- **Expand community-based interventions against malaria** by increasing the number of trained, equipped and equitably remunerated Community Health Workers (CHWs);
- **Ensure the protection of health workers and community health workers** who are essential for the continuity of malaria control services during the COVID-19 crisis



The full CS4ME Statement is available at :

<https://cs4me.org/news-resources/news/world-malaria-day-2020-declaration/>

It was widely shared with partners, media, parliamentarians, private sector actors, the Ministry of Public Health of Cameroon, 45 National Malaria Control Programmes in Africa, the General Secretariat of the Ministry of Public Health of Niger and all members of the CS4ME platform in addition to social networks.

Joint statement GFAN Asia Pacific/ CS4ME / Malaria Free Mekong / GMS Platform

For World Malaria Day celebrated on 25 April 2020, the Global Civil Society Network for the Elimination of Malaria (CS4ME), the Global Fund Asia Pacific Advocates Network (GFAN AP) and the Regional CSO Platform on Malaria (GMS) have also issued a joint statement.



The statement is available at the following address :

<https://gfanasiapacific.org/2020/04/zero-malaria-starts-with-increased-investments-political-commitment/?fbclid=IwAR1SnkyJmPu5y86s1zj5E7PUTOXTK1Hzy4N2rt68YNZ931BBBe4XwAr3ivU>

CS4ME on the Web

From 21 to 25 April 2020, for the 13th celebration of the World Malaria Day, the CS4ME initiative was illustrated in various key actions on the web.

With its partners: The Global Fund, GFAN Africa, GFAN Asia Pacific, the platform participated in the dissemination of the key messages through social networks with the «Zero Malaria Starts With Me» campaign, which aims to raise community awareness about malaria.



The Global Coordinator of CS4ME and Executive Director of Impact Santé Afrique, Ms. Olivia Ngou also wrote articles that appeared on the Devex and Global Cause websites published respectively on 23 and 25 April 2020. Articles in which :

She notes the key role that Civil Society and communities play in the fight against malaria: **« We call on decision-makers, including local governments, the private sector, bilateral and multilateral donors and international institutions, to involve representatives of communities and**

Civil Society actors affected by malaria at the decision-making level: nothing for us without us! » she stresses.

She gives examples of CS4ME's advocacy for the Global Fund Replenishment.

She makes a comparative analysis between malaria and COVID-19. The common thread that emerges is the imperative need to increase domestic resources to address these pandemics.

She concludes by reiterating the commitment of CS4ME and Impact Santé Afrique to campaigns to encourage communities to adopt preventive behaviours against COVID-19 and malaria.



CS4ME in images

Always in the framework of the 13th WMD, CS4ME launched, on April 23rd 2020, its campaign « **United To End Malaria! The Fight Must Continue** » using a framework created on Facebook.

The objective of this campaign is to raise awareness on the one hand about malaria and on the other hand, to challenge the collective conscience on mobilization, solidarity, the importance of uniting everyone (leaders, governments, private sector, Civil Society, media, medical students, communities) to achieve the elimination of malaria by 2030. More than 100 people joined the movement and in turn raised awareness about malaria among their loved ones, helping to make the campaign a success. CS4ME would like to thank all the organizations and individuals who participated in this campaign, which is really theirs.



STORIES FROM THE FIELD



The Association des Femmes Engagées pour le Développement du Cameroun (AFEDDEC) is a member organization of CS4ME working on behalf of children aged 0 to 5 years exposed to malaria. For World Malaria Day in the context of COVID-19, not being able to carry out activities in the field, AFEDDEC produced an awareness video featuring children. The objective was to reach communities so that they take malaria seriously from the first symptoms and go to the nearest health center.

It is the story of a little girl who presents the malaria symptoms. The mother first practiced self-medication, then resorted to «street medicine» and finally brought her child to the hospital after 2 weeks. The child is then treated by a doctor who gives recommendations to the mother to prevent malaria in the future.

This video published twice on social networks **9880 views** with a reach of **62559 people touched at the first broadcast**.



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Let's accelerate the fight against malaria, join us !

<https://cs4me.org/join-us/>

And for more information, visit our website: : www.CS4ME.org

**Wishing you a malaria-free summer,
Impact Santé Afrique Team**

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